

# THE OLDFIELD Show

FEATURING 70 FINE ARTISTS

April 04, 2018

Dear Artists,

The Fred Oldfield Western Heritage & Art Center is honored to be sponsoring “The Oldfield Show” and you are cordially invited to participate. The show will be held in the Puyallup Fairgrounds Expo Hall on Oct 5, 6, & 7<sup>th</sup> 2018.

Last year we made the hard decision to go forward with the Show without Fred, but it was exactly what he wanted, and it was the perfect choice!!! Fred would always say, “It’s all about the kids” and you all will be helping us continue his legacy! This show will benefit the Western Heritage Center and the Children’s Art Program!

Show highlights include...Free Admittance to the Art Show...Free Admittance to the Evening Events...Free Wine and Cheese Tasting...Silent Miniature Auctions... Quick Draws...Live Quick Draw Auctions... Live Major Auctions...Steve Mitzner, Auctioneer!!...Free Musical Entertainment!

The venue for the show is the Expo Hall on the Fairgrounds ~ everyone under one roof! It is indeed a beautiful showcase for your incredible artwork and you won’t be disappointed!!

We fill the show on a First Come First Served basis!! The registration deadline is May 31<sup>st</sup>. A high-resolution photo of your work is **required** to participate in any of the publicity. Also, you **will not** be entered in the Major Auction without a photo of your work. We will have the auction online this year and we need your photos!! Please also return your resume by May 31<sup>st</sup> so you can be included in the catalog. Deadlines are so important, so we can continue to present our professional show!!

Join us for a Successful, Exciting and Memorable Fine Art Show and don’t forget our Legendary, Down Home Hospitality!!

Warmest Regards,  
Joella Oldfield  
Executive Director

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October 5, 6 & 7th 2018

Sponsored by the Fred Oldfield Western Heritage & Art Center

# THE OLDFIELD Show

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## SCHEDULE OF EVENTS

**Friday, Oct 5th - 3pm to 10pm, Saturday, Oct 6th - 10am to 10pm**

Receptions - 5pm, Silent Auction - 5-8pm, Quick Draw - 6-7pm, Auctions - 7:30pm

**Sunday, October 7th - 10am-4pm**

Benefit Auction - 1pm

## DISPLAY INFORMATION

- Display area:** A. All Artist displays are in the Expo Hall (see diagram)  
B. Artists are responsible for their own displays, pegboards, table drapes, etc.
- Display size:** 10'x10' - 10'x15' - 10'x15' end spot - 10'x20' - 10'x20' end spot  
(1 Artist per 10'x10' Display - 2 Artists Maximum All Other Displays)  
(You may combine 2 - 10'x10' displays if you need a 10'x20' display)
- Deposit fees:** **50% Deposit fees are Non-refundable and Due by May 31st!**
- Display fees:** **Display fees are Due in Full by August 1st!**  
\$375 Per 10'x10' Space - \$450 Per 10'x15' Space - \$500 Per 10'x15 End Space -  
\$650 Per 10'x20' Space - \$700 Per 10'x20' End Space

### Check the following for Booth # and Size 10' x 10' Booth

#'s - 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58,  
59, 60, 61, 62, 63, 64,

### 10' x 15' Booth

#'s - 17, 18, 21, 22, 23, 25, 26, 27, 30, 31, 32, 33, 36, 37, 38, 39, 41, 42, 43, 44, 47, 48

### 10' x 15' End Booth #'s

19, 20, 28, 29, 34, 35, 45, 46

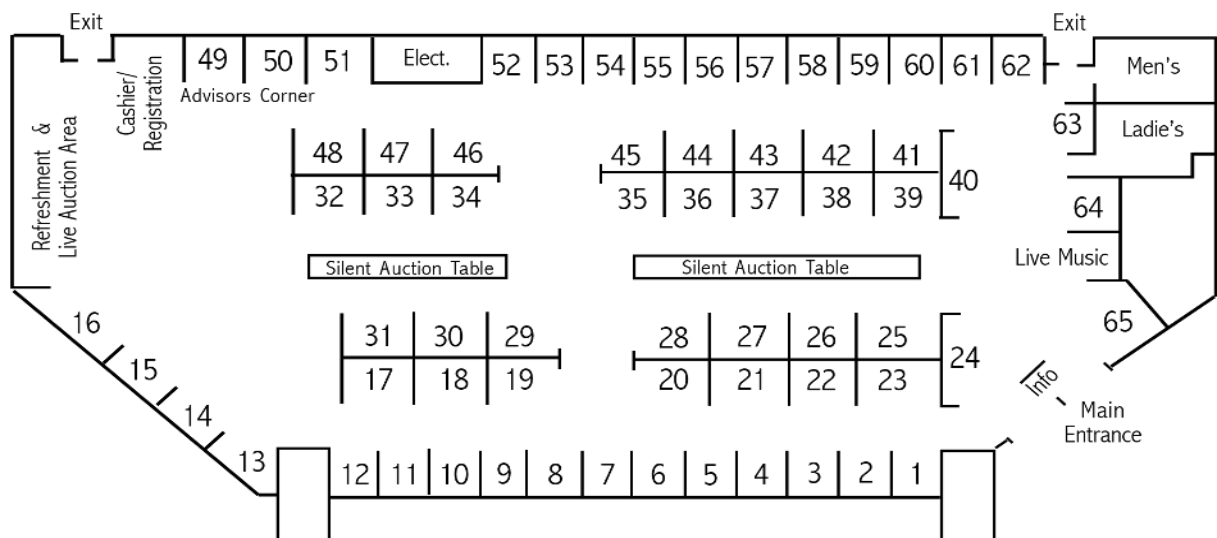
### 10' x 20' #'s

16, 65

### 10' x 20' End Booth #'s

24, 40

You may combine 2 - 10x10 booths to make a 10x20 booth.



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## FEATURING 70 FINE ARTISTS

### ADDITIONAL SHOW INFORMATION

- Set up Times:** Thursday, October 4th from 4pm to 8pm or 9am to 2pm on Friday the 5th
- Show Catalog:** A directory will be printed with your resume & booth location. Please attach your resume/bio of approximately 100 words.
- Security:** There will be 24-hour Security on the premises.

### AUCTION INFORMATION

**All artists may submit work for the Miniature Silent Auctions. There will only be 25 Quick Draw Artists each night. There will also be 25 Major Pieces each night. The participating artists will be selected by a committee. These will be Live Auctions. You may apply to be considered for the Live Auctions.**

- Quick Draws:** The Quick Draws will be by **invitation only**. Fri and Sat one hour Quick Draws. 50% split. Quick Draws Artists will be notified if they are selected.
- Major Auction:** Major Pieces will be accepted by **invitation only**. These pieces will be in the Live Auction. 30% Commission. Artists will be notified if selected.
- Miniature Auctions:**
- A. Friday and Saturday Silent Miniature Auctions.
  - B. 30% commission on the Silent Auction pieces.
  - C. Two (2) pieces per artist may be submitted for the auctions.
  - D. Absolutely NO lithographs and/or prints will be accepted.
  - E. The maximum size for the mini pieces are: 9x12 or smaller for paintings  
9" or smaller for sculptures.
  - F. You may set an **opening bid** on your Silent Auction pieces.
- Minimum Bid:** You may set a minimum bid on any auction item, however we reserve the right to reject any item that has, what we feel is, an unreasonable minimum.
- Buy Back Procedure:** We **do not** impose a buy back fee however, we will not enter any piece into the auction with an unreasonable minimum.
- Auction Deadline:** If you are participating in the show you may bring your miniature paintings with you and turn them in upon your arrival. **HOWEVER, WE DO NEED YOUR PAPERWORK WITH SIZE, TITLE & MINIMUM BID BY AUGUST 1ST!** Please send that in or email it to us. Please submit photos of any work you want considered for the main auction by August 1st. It will be screened and you will be notified. We appreciate your cooperation we are trying to simplify this process all!
- Auctioneer:** "Cowboy" Steve Mitzner will preside over the Auctions.
- Benefit Auction:** **Sunday at 1pm - Benefit Auction.** This auction may consist of originals and prints. All proceeds will benefit the children's "Experience Art" program at the Fred Oldfield Western Heritage & Art Center. 100% Donation.

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**FEATURING 70 FINE ARTISTS**

**PERTINENT DATES AND INFORMATION**

Show Dates: October 5, 6 & 7, 2018

Show Registration Deadline: May 31, 2018

Display Deposit Due: May 31, 2018

Final Display Payment Due: August 1, 2018

Auction Piece Deadline: August 1, 2018

Show Set Up Times: Thursday, October 4th ~ 4-8 pm or 9am-2pm on Friday the 5th

Director: Joella Oldfield

Office phone: (253) 752-9708

Office address: Fred Oldfield Western Heritage & Art Center

PO Box 1539, Puyallup, WA 98371

**HOTEL ACCOMMODATIONS**

Hampton Inns of Puyallup  
1515 So. Meridian - Puyallup 98371  
253-770-8880 1-866-430-2692  
2 minutes South of Expo Hall

Fairfield Inn & Suites - Marriott  
202 15th Ave SW - Puyallup 98371  
253-770-3100  
3 minutes South of the Expo Hall

The Best Western Park Plaza  
253-848-1500  
5 minutes South of the Expo Hall

Crosslands Economy Studios Extended Stay Hotels  
Puyallup 1-800-804-3724  
5 minutes North of the Expo Hall

You must say you are with the Western Art Show to get a special rate at the Best Western!

**CAMPING ACCOMMODATIONS**

Fairgrounds Campground: Includes Water, Power & Sewer (No Showers)  
Please call the Fairgrounds directly for reservations 253-845-1771.

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## SHOW REGISTRATION FORM

**TO HOLD YOUR SPACE IN THE SHOW PLEASE RETURN THIS FORM BY MAY 31st TO:**

Fred Oldfield Western Heritage & Art Center - P.O. Box 1539, Puyallup, WA 98371 or

Email to: [foldfield@comcast.net](mailto:foldfield@comcast.net)

Artist \_\_\_\_\_ Helper \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Cellular \_\_\_\_\_

Email \_\_\_\_\_

Washington State Tax ID# \_\_\_\_\_

(For a temporary tax # go to [www.dor.wa.gov](http://www.dor.wa.gov) - then "doing business" tab, then "temp. business" tab)

### DISPLAY SPACE INFORMATION

\_\_\_\_\_ I WOULD LIKE THE SAME SPACE AS LAST YEAR.

**Please mark the size space and number you prefer** \_\_\_\_\_

\_\_\_\_\_ I WANT TO RESERVE A \$375 - 10'x10' DISPLAY AREA.

1st Choice # \_\_\_\_\_ 2nd Choice # \_\_\_\_\_ 3rd Choice # \_\_\_\_\_

\_\_\_\_\_ I WANT TO RESERVE A \$450 10'x15' DISPLAY AREA.

1st Choice # \_\_\_\_\_ 2nd Choice # \_\_\_\_\_ 3rd Choice # \_\_\_\_\_

\_\_\_\_\_ I WANT TO RESERVE A \$500 10'x15' END AREA.

1st Choice # \_\_\_\_\_ 2nd Choice # \_\_\_\_\_ 3rd Choice # \_\_\_\_\_

\_\_\_\_\_ I WANT TO RESERVE A \$650 10'x20' DISPLAY AREA.

1st Choice # \_\_\_\_\_ 2nd Choice # \_\_\_\_\_ 3rd Choice # \_\_\_\_\_

\*\*\* \_\_\_\_\_ I will send a 100 word resume for the show directory by August 1st!

**(If we do not receive a resume, you not be in the Catalog. We will no longer call to get your resume.)**

\_\_\_\_\_ Please use last year's Resume

\_\_\_\_\_ I will send my list of patrons by August 1st to have an invitation mailed directly to them.

**\*\*PLEASE FILL OUT & RETURN BOTH PAGES –  
DISPLAY INFO & INTENT TO PARTICIPATE BY MAY 31<sup>ST</sup> \*\***

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**FEATURING 70 FINE ARTISTS**

**INTENT TO PARTICIPATE IN THE AUCTION/S FORM**

\_\_\_\_\_ I will submit (max 2) \_\_\_\_\_ pieces for the miniature Auction

\_\_\_\_\_ I will send my auction form information by August 1

\_\_\_\_\_ I am doing the auction only and will SHIP MY AUCTION PIECES BY AUGUST 1<sup>st</sup>

\_\_\_\_\_ I will submit my Auction photos by Aug 1<sup>st</sup> & deliver my auction pieces to the show by October 5<sup>th</sup>

\_\_\_\_\_ Please consider me for one of the Quick Draws  
(You will be notified of acceptance)

\_\_\_\_\_ Please consider me for one of the Major Auction Pieces  
(You will be notified of acceptance)

**HOLD HARMLESS AGREEMENT**

(Must be completed in order to participate in the show and or auction)

\_\_\_\_\_ herein referred to as Exhibitor will indemnify **THE FRED OLDFIELD WESTERN HERITAGE CENTER, JOELLA OLDFIELD, KARRIE NEVIN, FRED OLDFIELD, STAFF, & THE WESTERN WASHINGTON FAIR, ITS OFFICERS, DIRECTORS, AGENTS & EMPLOYEES** save it harmless from and against any and all claims, actions, damages, liability and expense in connection with loss of life, personal injury and/or damages to property arising from and out of any occurrence in, and upon or at the leased premises including the parking lot or any property adjoining the premises occasioned wholly or in part by any act of omission of exhibitor or its agents, contractors and employees.

Signed \_\_\_\_\_ Date: \_\_\_\_\_

**\*\*PLEASE FILL OUT & RETURN BOTH PAGES –  
DISPLAY INFO & INTENT TO PARTICIPATE BY MAY 31<sup>ST</sup> \*\***

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**AUCTION REGISTRATION FORM**  
**Send by AUGUST 1st with Artwork or Photos!**

Artist \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Email: \_\_\_\_\_

### **Miniature Auction**

*Please fill in your minimum opening bid!! Your wholesale price is a good place to start, then the buyers can keep bidding it up. If you start too high, the buyers have no room to bid. Any questions, please call.*

1) Title \_\_\_\_\_ Minimum **OPENING** Bid \_\_\_\_\_ \*\*\*  
Size \_\_\_\_\_ Media \_\_\_\_\_

2) Title \_\_\_\_\_ Minimum **OPENING** Bid \_\_\_\_\_ \*\*\*  
Size \_\_\_\_\_ Media \_\_\_\_\_

### **Major Auction**

*Please consider the following piece(s) for the Major Auction  
Please include photo for judging of the Major pieces.*

3) Title \_\_\_\_\_ Minimum **ACCEPTED** Bid \_\_\_\_\_ \*\*\*  
Size \_\_\_\_\_ Media \_\_\_\_\_

4) Title \_\_\_\_\_ Minimum **ACCEPTED** Bid \_\_\_\_\_ \*\*\*  
Size \_\_\_\_\_ Media \_\_\_\_\_

**\*\*Ship Paintings to: Joella Oldfield – 525 Broadway #301 – Tacoma, WA 98402\*\***

**Hand Deliver: Western Heritage & Art Center – 110 9<sup>th</sup> Ave SW - Puyallup, WA 98371**

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