

# The Celebration of *Western & Wildlife Art*

S H O W & S A L E

March 20, 2015

Dear Artists,

The Fred Oldfield Western Heritage & Art Center is honored to be sponsoring the 2015 Celebration of Western & Wildlife Art Show. You are cordially invited to participate. It will be held at the Puyallup Fairgrounds Expo Hall in Puyallup, WA. The show dates are October 9, 10, & 11, 2015

Show highlights include.....Artist Exhibits Open Daily and Free to the Public...Free Admittance for the Evening Events...Free Wine and Cheese Tasting...Silent Miniature Auctions...Quick Draws...Quick Draw Auctions...20 Major Auction items...Steve Mitzner, Auctioneer!!! All artists have Maximum Exposure to the Patrons. We will again have an award for "People Choice - Best Overall Display". This should encourage the patrons to visit each and every artist. We pride ourselves in providing the show both you and the patrons love. So join us for our legendary down home hospitality!!!

Our Silent Auction worked very well by limiting the number of entries. The sales per piece were higher which is better for all of you! So, we will again follow that format. Send us your best two mini's! Please let us know right away if you will be joining us ~ the show will be filled on a First Come – First Served basis!!

Please fill out your paperwork and get it in by the May 31st deadline! Please call us if you have any questions...we'll be glad to hear from you.

Join us for a Successful, Exciting, and Memorable Celebration of Western & Wildlife Art Show and Sale.

Warmest Regards,

Joella Oldfield  
Executive Director

**October 9, 10 & 11, 2015**  
Sponsored by the Fred Oldfield Western Heritage & Art Center

# The Celebration of Western & Wildlife Art

S H O W & S A L E

October 9, 10, & 11, 2015

Expo Hall - Puyallup Fairgrounds – Puyallup, Washington

## SCHEDULE OF EVENTS

Friday, Oct 9th - 3pm to 10pm, Saturday, Oct 10th – 10am to 10pm

Receptions - 5pm, Silent Auction - 5-8pm, Quick Draw – 6-7pm, Auctions – 7:30pm

Sunday, October 11th – 10am to 4pm

Benefit Auction 1pm, Show Closes - 4pm

## DISPLAY INFORMATION

- Display area:** A. All Artist displays are in the Expo Hall (see diagram)  
B. Artists are responsible for their own displays, pegboards, table drapes, etc.
- Display size:** 10'x10' – 10'x15' – 10'x15' end spot – 10'x20' – 10'x20' end spot  
(1 Artist per 10'x10' Display – 2 Artists Maximum All Other Displays)  
(You may combine 2 - 10'x10' displays if you need a 10'x20' display)
- Deposit fees:** **50% Deposit fees are Non-refundable and Due by May 31st!**
- Display fees:** **Display fees are Due in Full by September 1st!**  
\$375 Per 10'x10' Space - \$425 Per 10'x15' Space - \$500 Per 10'x15 End Space –  
\$650 Per 10'x20' Space - \$700 Per 10'x20' End Space

## Check the following for Booth # and Size

### 10' x 10' Booth

#'s - 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64,

### 10' x 15' Booth

#'s - 17, 18, 21, 22, 23, 25, 26, 27, 30, 31, 32, 33, 36, 37, 38, 39, 41, 42, 43, 44, 47, 48

### 10' x 15' End Booth #'s

19, 20, 28, 29, 34, 35, 45, 46

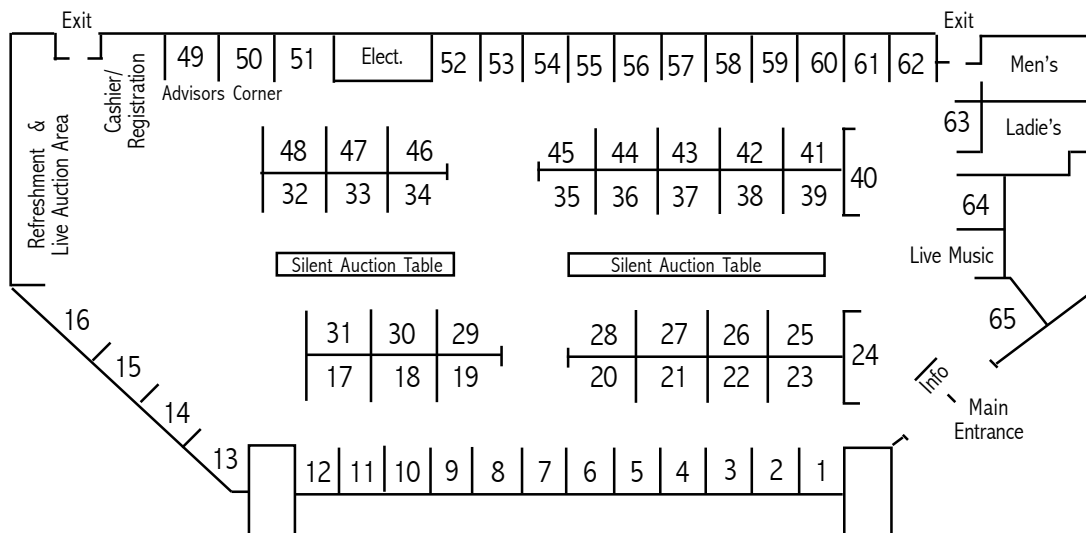
### 10' x 20' #'s

16, 65

### 10' x 20' End Booth #'s

24, 40

## Map of The Expo Hall



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## SHOW INFORMATION

- Set up Times:** Thursday, October 8th from 4pm to 8pm or 9am to 2pm on Friday the 9th.  
**Display Signs:** Each display will be provided with a sign.  
**Directory:** A directory will be printed to show each display area number and artist.  
**Patron Invites:** If you wish to mail your patrons an invitation to the show, please complete that information on the show registration and we will mail them to you. You will need to add postage or you can send us your addresses & we will use our non profit rate & mail them for you.  
**Security:** There will be 24 hour Security on the premises.

## AUCTION INFORMATION

All artists may submit work for the Miniature Silent Auctions. There will only be **25 Quick Draw** Artists each night. There will also be **20 Major Pieces** of art auctioned each night. The participating artists will be selected by a committee. These will be **Live Auctions**. You may **apply to be considered** for the Live Auctions. Fill out the appropriate space on your registration form.

- Quick Draws:** The Quick Draws will be by **invitation only**. Fri and Sat one hour Quick Draws. 50% split. Quick Draws will be created in the central auction area. Artists will be notified if they are selected.
- Major Auction:** Major Pieces will be accepted by invitation only. These pieces will be in the Live Auction. 30% Commission. Artists will be notified if selected.
- Miniature Auctions:**
- A. Friday and Saturday Silent Miniature Auctions.
  - B. 30% commission on the Silent Auction pieces.
  - C. Two (2) pieces per artist may be submitted for the auctions.
  - D. Absolutely NO lithographs and/or prints will be accepted.
  - E. The maximum sizes for the mini pieces are:
    - 9"x12" or smaller **image size** for paintings – **NO exceptions!**
    - 9" or smaller for sculptures.
  - F. You may set an **opening bid** on your Silent Auction pieces.
- Buy Back Fee:** **Mini Auction:** 10% or \$25 (whichever is greater) with a maximum of \$100. (\$25 minimum - \$100 maximum)
- Major Auction:** 10% or \$50 (which ever is greater) with a maximum of \$350. (**\$50 minimum - \$350 maximum**)
- Buy Back Procedure:** Buy backs will only be on **Saturday and Sunday at 10:00am**. Then you can return your piece to your display.
- Auction Deadline:** If you are participating in the show you may bring your miniature paintings with you and turn them in upon your arrival. **HOWEVER, WE DO NEED YOUR PAPERWORK WITH SIZE, TITLE & MINIMUM BID BY SEPTEMBER 1ST!** Please send that in or email it to us. Please submit photos of any work you want considered for the main auction by September 1st. It will be screened and you will be notified. We appreciate your cooperation as we are trying to simplify this process for you and for our staff.
- Auctioneer:** "Cowboy" Steve Mitzner will preside over the Auctions.
- Benefit Auction:** **Sunday at 1pm will be the benefit auction.** This auction may consist of originals and prints. All proceeds will benefit the children's "Experience Art" program at the Fred Oldfield Western Heritage & Art Center. 100% Donations.

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## PERTINENT DATES AND INFORMATION

Show Dates:	October 9, 10, & 11, 2015
Show Registration Deadline:	May 31, 2015
Display Deposit Due:	May 31, 2015
Final Display Payment Due:	September 1, 2015
Auction Piece Deadline:	September 1, 2015
Show Set Up Times:	Thursday, October 8th from 4:00pm to 8:00pm or 9am to 2pm on Friday the 9th
Director:	Joella Oldfield
Office phone:	(253) 752-9708 or (866)-445-9175
Office address:	Fred Oldfield Western Heritage Center PO Box 1539, Puyallup, WA 98371

## HOTEL ACCOMMODATIONS

Hampton Inns of Puyallup  
1515 So. Meridian - Puyallup 98371  
253-770-8880 1-866-430-2692  
2 minutes South of Expo Hall

Fairfield Inn & Suites - Marriott  
202 15th Ave SW - Puyallup 98371  
253-770-3100  
3 minutes South of the Expo Hall

The Best Western Park Plaza  
Puyallup 1-888-204-5804  
Within 10 minutes drive South from show.  
You must say you are with the Western Art  
Show to get the best rate.

Crosslands Economy Studios  
Extended Stay Hotels  
Puyallup 1-800-804-3724  
3 – 5 minute drive South

## CAMPING ACCOMMODATIONS

Fairgrounds Campground: Includes Water, Power & Sewer (No Showers)  
Please call the Fairgrounds directly for reservations 253-845-1771.

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## SHOW REGISTRATION FORM

TO HOLD YOUR SPACE IN THE SHOW PLEASE RETURN THIS FORM BY MAY 31 TO:

Fred Oldfield Western Heritage & Art Center

253-752-9708

P.O. Box 1539, Puyallup, WA 98371

Artist \_\_\_\_\_ Helper \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Cellular \_\_\_\_\_

Email \_\_\_\_\_

Washington State Tax ID# \_\_\_\_\_

(For a temporary tax # go to [www.dor.wa.gov](http://www.dor.wa.gov) - then "doing business" tab, then "temp. business" tab)

## DISPLAY SPACE INFORMATION

\_\_\_\_\_ I WOULD LIKE THE SAME SPACE AS LAST YEAR.

Please mark the size space and number you prefer \_\_\_\_\_

\_\_\_\_\_ I WANT TO RESERVE A \$375 - 10'x10' DISPLAY AREA.

1st Choice # \_\_\_\_\_ 2nd Choice # \_\_\_\_\_ 3rd Choice # \_\_\_\_\_

\_\_\_\_\_ I WANT TO RESERVE A \$425 10'x15' DISPLAY AREA.

1st Choice # \_\_\_\_\_ 2nd Choice # \_\_\_\_\_ 3rd Choice # \_\_\_\_\_

\_\_\_\_\_ I WANT TO RESERVE A \$500 10'x15' END AREA.

1st Choice # \_\_\_\_\_ 2nd Choice # \_\_\_\_\_ 3rd Choice # \_\_\_\_\_

\_\_\_\_\_ I WANT TO RESERVE A \$650 10'x20' DISPLAY AREA.

1st Choice # \_\_\_\_\_ 2nd Choice # \_\_\_\_\_ 3rd Choice # \_\_\_\_\_

I will be sharing with \_\_\_\_\_

## HOLD HARMLESS AGREEMENT

*(Must be completed in order to have your piece(s) placed in the Auctions)*

\_\_\_\_\_ herein referred to as Exhibitor will indemnify **THE FRED OLDFIELD WESTERN HERITAGE CENTER, JOELLA OLDFIELD, KARRIE NEVIN, FRED OLDFIELD, STAFF & THE WESTERN WASHINGTON FAIR, ITS OFFICERS, DIRECTORS, AGENTS & EMPLOYEES** save it harmless from and against any and all claims, actions, damages, liability and expense in connection with loss of life, personal injury and/or damages to property arising from and out of any occurrence in, and upon or at the leased premises including the parking lot or any property adjoining the premises occasioned wholly or in part by any act of omission of exhibitor or its agents, contractors and employees.

Signed \_\_\_\_\_ Date \_\_\_\_\_

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## AUCTION REGISTRATION FORM

- \_\_\_\_\_ I will submit (max 2) \_\_\_\_\_ pieces for the miniature Auction
- \_\_\_\_\_ I will send my auction form information by September 1
- \_\_\_\_\_ I will send a 75 word resume for the show directory by September 1st!
- \*\*\***(If we do not receive a resume, we will not put anything in the Catalog.)\*\*\***
- \_\_\_\_\_ Please use last years Resume
- \_\_\_\_\_ I am doing the auction only and will SHIP MY AUCTION PIECES BY SEPTEMBER 1st
- \_\_\_\_\_ I will submit my photos by Sept 1<sup>st</sup> & deliver my auction pieces to the show by October 3rd
- \_\_\_\_\_ Please send me \_\_\_\_\_ blank Invitations for my patrons
- \_\_\_\_\_ I will send my list of patrons \_\_\_\_\_
- \_\_\_\_\_ Please consider me for one of the Quick Draws  
(You will be notified of acceptance)
- \_\_\_\_\_ Please consider me for one of the Major Auction Pieces  
(You will be notified of acceptance)
- \_\_\_\_\_ Please print my booth information for the directory and my name sign as follows  
(i.e. Fred Oldfield - Western Oils)

\_\_\_\_\_  
\_\_\_\_\_

HOLD HARMLESS AGREEMENT  
(Must be completed in order to participate in the show)

\_\_\_\_\_ herein referred to as Exhibitor will indemnify **THE FRED  
OLDFIELD WESTERN HERITAGE CENTER, JOELLA OLDFIELD, KARRIE NEVIN, FRED  
OLDFIELD, STAFF, & THE WESTERN WASHINGTON FAIR, ITS OFFICERS, DIRECTORS,  
AGENTS & EMPLOYEES** save it harmless from and against any and all claims, actions, damages, liability and  
expense in connection with loss of life, personal injury and/or damages to property arising from and out of any  
occurrence in, and upon or at the leased premises including the parking lot or any property adjoining the premises  
occasioned wholly or in part by any act of omission of exhibitor or its agents, contractors and employees.

Signed \_\_\_\_\_ Date: \_\_\_\_\_

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## AUCTION REGISTRATION FORM Send by September 1st with Artwork or Photos!

Artist \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

### Miniature Auction

*Please fill in your minimum opening bid!! Your wholesale price is a good place to start, then the buyers can keep bidding it up. If you start too high, the buyers have no room to bid. Any questions, please call.*

1) Title \_\_\_\_\_ Minimum **OPENING** Bid \_\_\_\_\_

Size \_\_\_\_\_ (This is a starting point for the buyers)

Media \_\_\_\_\_

2) Title \_\_\_\_\_ Minimum **OPENING** Bid \_\_\_\_\_

Size \_\_\_\_\_ (This is a starting point for the buyers)

Media \_\_\_\_\_

### Major Auction

*Please consider the following piece(s) for the Major Auction  
Please include photo for judging of the Major pieces.*

3) Title \_\_\_\_\_ Minimum **ACCEPTED** Bid \_\_\_\_\_

Size \_\_\_\_\_ (This is a starting point for the buyers)

Media \_\_\_\_\_

4) Title \_\_\_\_\_ Minimum **ACCEPTED** Bid \_\_\_\_\_

Size \_\_\_\_\_ (This is a starting point for the buyers)

Media \_\_\_\_\_

**THE DEADLINE IS SEPTEMBER 1, 2015 for AUCTION ITEMS OR PHOTOS ONLY**

Ship or Hand Deliver to: Fred Oldfield Western Heritage & Art Center  
P.O. Box 1539, Puyallup, WA 98371

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